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FM AMCONSUL GUANGZHOU
TO RUEHC/SECSTATE WASHDC 6976
INFO RUEHOO/CHINA POSTS COLLECTIVE
RUEHIN/AIT TAIPEI 9470
RUCPDO/DEPT OF COMMERCE WASHDC
RUEATRS/DEPT OF TREASURY WASHDC

UNCLAS GUANGZHOU 000159

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State for EAP/CM - JYamamoto; EEB - AColeman, JBoger
State for EAP/PD; ECA/PE/C/CU - Barrosse; INL - JVigil
USTR for China Office - AWinter; IPR Office - RBae
USTR for OCG - SMcCoy
Commerce for National Coordinator for IPR Enforcement
Commerce for CIsrael
Commerce for MAC 3204/ESzymanski
Commerce for MAC 3043/McQueen
Commerce for MAC 3042/SWilson, JYoung
Commerce for NWinetke
LOC/Copyright Office - MPoor
USPTO for Int'l Affairs - LBoland, EWu

E.O. 12958: N/A

TAGS: [KPAO](#) [SCUL](#) [KIPR](#) [PGOV](#) [PINR](#) [WTRO](#) [ECON](#) [CH](#)
SUBJECT: Sharing Information to Resolve IPR Issues

1.(SBU) Summary and Comment. Two returned IVLP participants expressed the hope and expectation that most IPR issues could be resolved quickly with genuine working-level interaction between Chinese and American experts. Both professors were struck with the candor of their American counterparts and the Americans' willingness to engage in an open and non-judgmental discussion of IPR issues. As a result of the professors' participation in this program, we were able to work with them to obtain Jinan University's last minute agreement to host a joint U.S.-China IPR Program on March 4 after local governmental cooperation fell through. In the longer term, Jinan University plans to organize scholarly exchanges with U.S. universities on IPR issues; South China University of Technology has also informed us that it will change its IPR-related curriculum. End Summary and Comment.

Expanding Academic Contacts

12. (U) Professor Xu Xuan, Deputy Dean and Professor at the Intellectual Property School of Jinan University's Law School, and a recent participant in the International Visitor Leadership program, was instrumental in helping us organize an impromptu intellectual property seminar at the school on March 4. Over eighty persons signed up to attend the seminar, including numerous U.S. and Chinese IP experts, officials and students. The program had been previously scheduled as a joint event with the Guangdong Provincial IP Office, but funding and other disagreements led to its cancellation at the last minute. Without Professor Xu's willingness to host the program, the program probably would have been postponed, and an important opportunity to cooperate on IP issues lost.

14. (U) Additionally, Professor Xu Xuan told PAS of her plans to expand Jinan University's scholarly exchange opportunities with U.S. universities that have IPR research centers. This could culminate in a semester or year-long professional exchange between schools. She also expects to cooperate with American professors on research projects related to IPR issues in China.

Class Is In Session

¶4. (U) While in the U.S., Professor Guan Yunhong of South China University of Technology focused on learning about IPR curriculums being used at American universities. Upon returning to China, he drafted a report comparing IPR courses at Chinese and American institutions. Professor Guan intends to use his contacts and experiences to develop an IPR curriculum for the Law School at South China University of Technology. Before Professor Guan's participation in this program, the school had planned an undergraduate program in IPR for 40 students. Since his return and dissemination of the report, the school has doubled the intended size of the program.

America the Beautiful

¶5. (U) The two professors were surprised how open and willing their American interlocutors were in addressing difficult issues in short hour-long meetings. They said that if Chinese and American experts were to engage in direct and frank talks, many IPR issues between the two countries could be resolved quickly. Professor Xu remarked that "You would assume that America would hide its resources and keep them secret, but instead they are open and willing to share with everyone. That is what makes America great. There's a reason it's called 'Beautiful Country,' because America and Americans really are 'Beautiful.'" (Note: The Chinese characters for America translate as Beautiful Country. End Note.)

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